

Soene AkariPark® 2017

Nov. 1 (Wed.) – Nov. 5 (Sun.)

Nov. 1 (Wed.) – Nov. 4 (Sat.) 13:00 – 20:00

Nov. 5 (Sun.) 13:00 – 18:00

Ueno Park Fountain area

5-minute walk from Ueno station

(Tokyo Metro Subway Ginza & Hibiya Lines)

3-minute walk from Ueno station

“Park Exit” (JR Line)

Admission free

**A major gathering
of the newest Soene
and lighting technology!**

PLAY WITH LIGHT!
**Special projections
at the Tokyo National Museum!**

ENJOY LIGHT!

**Museums in
Ueno no Mori have
special nighttime hours!**

**Completely powered
by “green” energy!**

**Enjoy the many stage
programs and events!**

Produced by Motoko Ishii, Lighting Designer

Organizer
Co-Organizer

Executive Committee for Soene Akari Park
Ministry of Economy, Trade and Industry
Ministry of the Environment
Ministry of Land, Infrastructure, Transport and Tourism
Tokyo Metropolitan Government, Bureau of Construction
Tokyo National Museum, National Museum of Nature and Science
The National Museum of Western Art, Tokyo Metropolitan Art Museum
Ueno Zoological Gardens, Association of Museums and cultural facilities
Taito City, Nippon Taiko Foundation, Ueno Sightseeing Federation
Ueno Shop Curtain Meeting, Mino City, Executive Committee of Nagano
Toumyo Festival, Inter Light Forum

Exhibition cooperation

Royal Danish Embassy
Embassy of the Republic of San Marino

Lighting Design

Motoko Ishii & Motoko Ishii Lighting Design

Sponsors

New Energy and Industrial Technology Development Organization (NEDO)
NTT DOCOMO, INC., Tokyo Metro Co., Ltd.
Toyota Motor Corporation, Stanley Electric Co., Ltd.
Misawa Homes Co., Ltd., Taisei Corporation, Iwatani Corporation
Asahi Group Holdings, East Japan Railway Company
Toshiba Corporation, Toshiba Lighting & Technology Corporation

Supported by

Equipment Cooperation

Arts Council Tokyo (Tokyo Metropolitan Foundation for History and Culture)
National Institute for Environmental Studies, Panasonic Corporation
Iwasaki Electric Co., Ltd., Artec Co., Ltd.

Management Cooperation

Okamura Corporation, Nemoto & Co., Ltd., Light Creation Inc.
The Jikei Group Colleges
Tokyo School of Music & Dance, Tokyo School of Music Shibuya
Tokyo Film Center School of Arts, Tokyo Dance & Actors School

Construction Cooperation

Kinden Corporation

www.akaripark.com



This event is part of the Green Power Project being carried out by the Ministry of Economy, Trade and Industry's Agency of Natural Resources.



National campaign for global warming countermeasures (COOL CHOICE)

SPECIAL EVENT-PLAY WITH LIGHT! ENJOY LIGHT!

Soene Akari Park[®] 2017

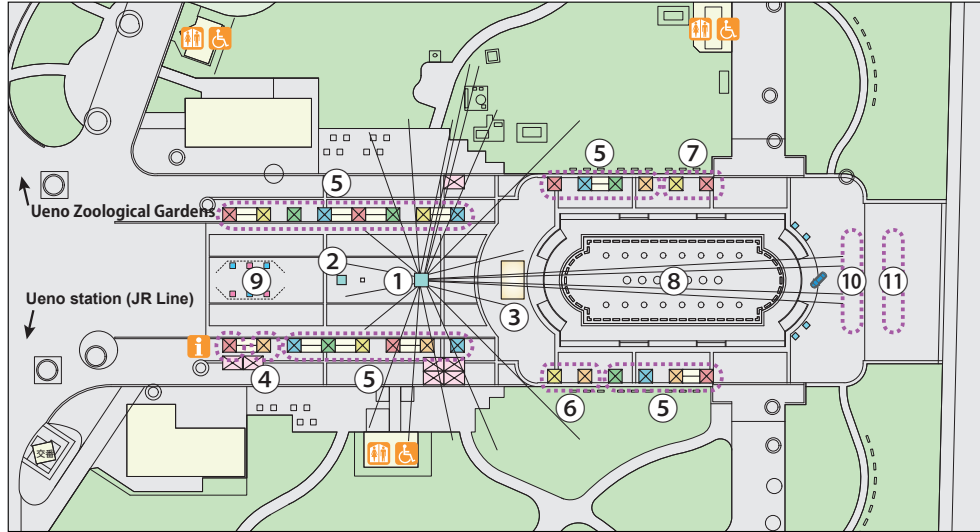
Nov. 1, Wed. – Nov. 5, Sun.

Nov. 1, Wed. – Nov. 4, Sat. 13:00 – 20:00
Nov. 5, Sun. 13:00 – 18:00

Ueno Park Fountain area (Admission free)

5-minute walk from Ueno Station (Tokyo Metro Subway Ginza & Hibiya Lines)
3-minute walk from Ueno Station "Park Exit" (JR Line)

Main event space : Ueno Park Fountain area



- ① **Light Tower** : Various light patterns will be projected, transforming the plaza into a cheerful open space.
- ② **Laser Tower** : A space created with lasers that can be enjoyed by visitors of all ages.
- ③ **Stage** : Various enjoyable live programs will take place during the event period.
- ④ **Kids' tents** : Children can play while learning about Soene through hands-on exhibits.
- ⑤ **Soene exhibition tents** : Everyone can enjoy the recyclable energy, Soene and energy-saving exhibits.
- ⑥ **International tents** : Soene exhibits from overseas—Royal Danish Embassy and Embassy of the Republic of San Marino.
- ⑦ **Disaster-area support tents** : Exhibition and sale of products from two prefectures in Tohoku—Fukushima and Miyagi.

Soene Akari Park
Official HP

www.akaripark.com

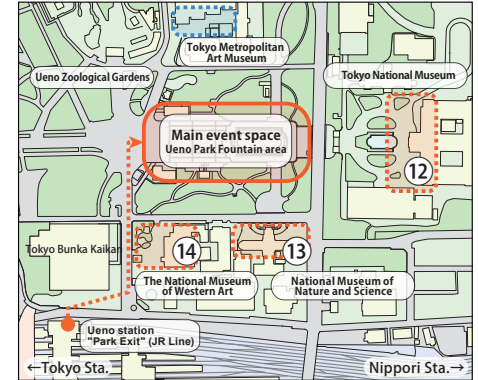
Let's work together to move Japan using Green Power.

For further information on renewable energy and the FIT (Feed-in Tariff) system, please refer to the "Nattoku! Saisei Kano Energy" page on the Agency for Natural Resources and Energy website.

Participate in the Japanese national "Cool Choice" movement as a measure to prevent global warming!

Please refer to the Cool Choice website for further details.

In NTT DOCOMO's exhibit tent, you can try their automatic translation service for smartphones.



- ⑫ A special light-up will be held and the museum will be open for special extended hours.
- ⑬ The museum will be open for special extended hours. (please refer to the separate website for each institution)
- ⑭ Information

- ⑧ **Fountain Light-up** : Special color light-up of the fountain.
- ⑨ **Light Garden** : People and Light—an interactive object.
- ⑩ **Nagano Toumyou Festival works** : Exhibit of outstanding works from the Nagano Toumyou Matsuri (Lantern Festival)
- ⑪ **Mino City Akari artworks** : Exhibit of outstanding works from the Mino City Light-Art Exhibition.
- ⑫ **Special Projections** : Projection of images of works from the Tokyo National Museum's special exhibition on the front wall of the main building (until Nov. 4).
- ⑬ **Color Light-up** : The front of National Museum of Nature and Science will be dramatized by a color light-up (until Nov. 4).
- ⑭ **Special Light-up** : The National Museum of Western Art, world cultural heritage lit up (until Nov. 4).

Stage Program

The Soene Panda will make an appearance in the Main event space!



Nov. 1, Wed.		Nov. 2, Thu.		Nov. 3, Fri. Culture Day		Nov. 4, Sat.		Nov. 5, Sun.	
13:00	Opening	13:00	Opening	13:00	Opening	13:00	Opening	13:00	Opening
		14:00	Young Power Stage	14:00		14:00		14:00	
			↳ Song and dance performance by students		↳ Young Power Stage		↳ Young Power Stage		↳ Young Power Stage
		15:30		15:30		15:30		15:30	
		15:30	Explanation of exhibits	15:30	Explanation of exhibits	15:30	Explanation of exhibits	15:30	Explanation of exhibits
		16:00	Heaven Artists	16:00		16:00		16:00	
			↳ Performances by street performers officially authorized by the Tokyo Metropolitan Government		↳ Heaven Artists		↳ Heaven Artists		↳ Heaven Artists
17:00	Light-up Ceremony	17:40		17:40		17:40		17:30	
	↳ Light-up starts!							17:30	Closing Ceremony
18:00		18:00		18:00		18:00		18:00	Closing
		18:00	Young Power Special Stage		↳ Japanese taiko drumming performance		↳ Performance by Ballet de Yoko Komatsubara Spanish dance group		
			↳ The Jikei Group Colleges						
19:45		19:45		19:45		19:45			
20:00	Closing	20:00	Closing	20:00	Closing	20:00	Closing		

*1. Program may be subject to change without notice, depending on weather conditions.
*2. Program may be cancelled in case of bad weather, your understanding is requested.

Contacts
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